

SAFE

Seatbelts Are For Everyone

ICE OR SNOW? TAKE IT SLOW!



It's winter in Kansas and, while we've already had some crazy driving conditions, there's still a lot of the season left. It's likely that between now and spring, we'll see more difficult driving days in our future.

If you haven't done so already, be sure your vehicle is packed with a winter weather survival kit. It should include a first aid kit, a blanket and/or heavy clothing, flashlights, an ice scraper and shovel, jumper cables, matches and candles or flares, non-perishable food, a tow rope or chain, and don't forget some sand or kitty litter for traction in case you get stuck.

Planning ahead is key to safe driving. Before hitting the road, call 511 or visit KanDrive.gov for road conditions.

If you can postpone your plans for when the roads are safer, that's always your best option. But if not, here's a few tips to help stay safe:

- Ensure your tires are properly inflated and not too worn
- Check your wipers to ensure they are in good working order
- Have at least a half tank of fuel

- Fully charge your cell phone in case of emergency
- Clear your windshield and windows completely to ensure you can see everything happening around you
- Drive slowly and stop slowly
- Increase your following distance
- Plan your route ahead of time to avoid closed or snow packed roads
- Avoid risky behaviors such as texting or talking on the phone
- And, of course, BUCKLE UP!

Finally, be sure someone knows when you are leaving for your destination and approximately when you should arrive. Taking a few extra steps in planning can go a long way towards keeping you and others on the road safe!



No go zoom zoom



**OR YOU'LL GO VROOM VROOM
INTO THE DITCHEY CUZ IT'S SLICKEY**

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**DON'T
FORGET:
MID-YEAR
SURVEYS!**

*Please submit
surveys by
Feb. 28!*



Submit Surveys Here!



Getting Started - Kansas Safe Routes to School

Registering your school in the Kansas Safe Routes to School (SRTS) program gets you on our email list and gives you access to SRTS resources, events, and networks to help promote walking, biking, and rolling to school. Fill out this short enrollment form below to get started!

[Read More](#)

Youth and Distracted Driving: A Social Media Toolkit

Making Every Day Better

Don't let your current circumstances dictate how successful you can be.



Suggested Caption: Fletcher Cleaves, who was hit by a distracted driver and paralyzed at 18, reminds everyone to strive to be better than you were yesterday no matter your circumstances. #DistractedDriving #NoDistractions

Defining Distracted Driving



Suggested Caption: Distracted driving may not look like what you expect it to. That's why it's important to learn what distracted driving means and what exactly classifies as distracted driving. Kayla Johnson asks high school students at Cristo Rey High School in Philadelphia what they think qualifies as distracted driving. #DistractedDriving #NoDistractions

GHSA, with the support of General Motors (GM), provided a grant to Youthcast Media Group (YMG) to train high school students from under-resourced communities on how to source materials and produce multimedia content on the issue of distracted driving.

The resulting toolkit, Youth and Distracted Driving: A Social Media Toolkit for SHSOs, includes more than 60 youth-developed distracted driving videos and posts that State Highway Safety Offices, their partners and traffic safety allies can employ across all social media channels.

Each video provides a youth perspective on distracted driving and can help reach young people on social media in an engaging, authentic way. These videos were created for youth, by youth.

The toolkit is designed to be turnkey and does not require any permissions before posting. It contains instructions on how to download the videos and suggested text to accompany each post, including tags for GHSA, GM, YMG and other organizations where applicable.

[Click Here to Download the Toolkit](#)

National Teen Driver Work Zone Safe Course

Each year young drivers are involved in fatal crashes at more than twice the rate of all other drivers.

Annually across the country more than 300,000 young drivers are seriously injured changing their lives forever.

Nothing is more important than the lives of teen drivers and the workers, contractors and first responders they share the road with.



Work Zone Safe gives teen drivers across the country the opportunity to learn about work zones.

Every teen driver who successfully completes the Work Zone Safe course receives a certificate of completion.

They are also entered to win an educational scholarship and can potentially qualify for an insurance discount.

Join the employees, contractors, and first responders who you share the road with and commit to being Work Zone Safe.

When everyone is Work Zone Safe and arrives home safe, we all win!

[Click Here For More Information](#)

SAFETY CONTESTS

Drive2Life

The National Road Safety Foundation (NRSF) is focusing its annual Drive2Life PSA Contest on sharing the road with other cars, trucks, motorcycles, bicycles, e-bikes, scooters, and pedestrians. NRSF



has teamed up with the American Driver and Traffic Safety Education Association (ADTSEA) to create a rich program that provides students with important facts and tips on sharing the road. The program concludes with an activity that challenges students

ages 13-19 to enter the 2025 Drive2Life PSA Contest by writing a short script for a 30-second video message that will caution drivers to be aware of others sharing the road.

- One student Grand Prize winner will receive \$2,000, an all-expense paid trip to NYC to produce their PSA script with an Emmy Award-winning producer. Plus, the winner and their PSA will be featured on Teen Kids News.
- Two students will receive a cash prize of \$500 each and will have their name, school, city, and state posted on the NRSF website.
- The teacher of each student winner will receive a \$100 Visa gift card!

The contest will be available January 20 and the deadline is March 21, 2025. Share with schools and teachers/instructors to spread the word!

[Click Here To Read More](#)

SAFE PICTURES





Wabausee High School





Ellsworth High School





Great Bend High School



Garden City High School









Columbus High School

Capture your SAFE team in the act?

[CLICK HERE TO EMAIL PHOTOS TO US!](#)



Whether you are holding a pledge card signing event, conducting surveys, hosting a special guest, or doing anything else traffic-safety related, **WE WANT TO KNOW ABOUT IT!**

Click the link above and send us your photos!

Booster to Belts Program

Want to educate kiddos about booster seat safety AND earn a little coin in the process? Sign up to present the **FREE** Booster to Belts program to Kindergarten-3rd graders in your community!

- 20-minute presentation
- Share the importance of booster seat safety
- Fun AND interactive
- Coloring sheets, prizes, and MORE!
- Customize the presentation w/ additional activities (e.g., height & weight checks, Booster Rooster visits, word searches, etc.)



[Click Here To Sign Up!](#)



THANK YOU, PARTNERS!



Kansas Troopers Foundation



[Click Here To Subscribe To This Newsletter](#)

Stay connected with us through the school year.

SAFE | 800-416-2522 | safeks@dcca.org | ktsro.org/safe



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