Fact Sheet on Public and Institutional Policies on Alcohol

Public Policies
Public policies affecting how alcohol is sold, where it is consumed, price, social environment, enforcement mechanisms and underage-access:

Affecting How, When and Where Alcohol is Sold
- Privatization of alcohol distribution systems
- Limiting hours of sale
- Limiting days of sale
- Banning home deliveries
- Restrictions at community events
- Density of alcohol outlets
- Restricting location of alcohol outlets
- Restricting types of alcohol outlets
- Server training
- Server licensing
- Dram shop or server liability

Affecting Where and When Alcohol is Consumed
- Parks, public spaces
- Cars: open containers
- Stadiums

Affecting the Price of Alcohol
- Excise taxes
- Restricting happy hour sales

Affecting the Social Environment
- Mandatory warning signs
- Restrictions or bans on billboards
- Warning labels

Affecting Enforcement Mechanisms
- Administrative Penalties
- Compulsory “stings”
- Restricting open house assemblies

Affecting Underage Access
- Minimum drinking age
- Keg registration
- Enhancement of drivers license
- Restricting sales of alcohol

Institutional Policies
Institutional policies that can be implemented by particular community sectors:

Alcohol Merchants
- Age identification
- Server training warning posters
- Incentives for checking age identification
- Secret shopper program
- Warning fliers
- Restricting sales to those accompanied by individuals under age 21

Other Businesses
- Media
  - Ban alcohol advertisements
  - Prioritize stories about alcohol issues
- Hotels/motels
  - Restrict age of room renters
- Sport stadiums
  - Ban alcohol advertisements
  - Restrict sales and consumption to specific areas
  - Limit sales to low-alcohol products
  - Stop alcohol sales before end of event
  - Prohibit individuals from bringing in own alcohol

Worksites
- Written policies to reduce access
- Restrict alcohol at work events

Schools
- Ban alcohol on school property
- Ban alcohol at all school events

Colleges/Universities
- Restrict alcohol-related messages
- Prohibit beer kegs
- Alcohol-free dormitories
- Ban alcohol on campus

Law Enforcement Agencies
- Walk through alcohol outlets
- “Stings”
- Prioritize enforcement against adults who illegally provide alcohol to youth.