



ON THE ROAD

Your On-Ramp to Traffic Safety Information



July 2019



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Kansas Dashboard Report

As of July 22, 2019:
Kansas has experienced
221 Fatalities

Through July 16, 2018:
216 Fatalities

Increase of **2.2%**

To see the full
Dashboard Report, go [here](#).

Upcoming Events

August
Back to School Safety Month

August 14—Sept. 2
You Drink. You Drive. You Lose.

September 15—21
National Child Passenger Safety Week

For more upcoming events, go [here](#).

Safety Zone

See how quickly a car heats up to a deadly temperature inside. Never leave a child alone in a car, even if it's a cool day, the air is on, you're parked in the shade, or the windows are cracked. NHTSA Deputy Administrator Heidi King brings awareness to how quickly a child could die if they're left alone in a vehicle.

View the heatstroke safety video [here](#).

Three cities in Kansas among safest motorists in America. An estimated 6.5 million U.S. drivers were involved in car crashes in 2017. Out of the 200 metropolitan areas in America's 2019 Safe Drivers Report, three cities in Kansas received a spot in the top ten: Kansas City (4), Olathe (6) and Overland Park (8).

Visit the article [here](#).

How pedestrians can walk safely and tips for drivers sharing the road. The number of pedestrians dying on America's roads appears to be on the rise. While final reporting and analysis of 2018 traffic deaths are still underway, early estimates by NHTSA point to pedestrian deaths increasing 4% over the previous year. On average, a pedestrian died every 88 minutes in 2017—accounting for 16% of all traffic fatalities.

See the article [here](#).

The Toll

Early estimate of motor vehicle traffic fatalities for 2018. A statistical projection of traffic fatalities for the first 9 months of 2018 shows that an estimated 27,100 people died in motor vehicle traffic crashes. This represents a decrease of about 2 percent as compared to 27,663 fatalities that were reported in the first 9 months of 2017. Preliminary 2018 data indicated that there were 404 crash fatalities in Kansas.

View the report [here](#).

A public plea for road safety: We take this journey together. Imagine a world in which road traffic crashes are not a burden in our communities across the country. The three main causes of fatalities—lack of seat belt use, alcohol-impaired driving and speed. Though not all of our lives will be impacted by crashes, we can all learn from them and make progress to help keep each other safe on the roads.

See the *Safety First Blog* [here](#).

Time to Travel

Plan ahead by checking out up-to-date driving conditions, construction areas, and closed roads across Kansas.

For a detailed look, visit the [KanDrive](#) website, call 511 or visit 511mm.ksdot.org on your mobile device.

Quick Links

[Kansas Department of Transportation](#)

[Kansas Traffic Safety Resource Office](#)

[KTSRO Materials Order Form](#)

[KDOT Resources](#)

[Kansas Traffic Safety Resource Prosecutor](#)

[NHTSA](#)

[Traffic Safety Marketing](#)

Recent Event



Trooper Ben with the Kansas Highway Patrol teams up with K-State head football coach Chris Klieman to provide safe driving messages for the upcoming season.

Have a Kansas image you'd like to share? Submit it [here!](#)

Roundabout

Driving safely during the '100 Deadliest Days' of the year. Memorial Day to Labor Day is considered the '100 Deadliest Days' of the year for inexperienced drivers. AAA said fatal crashes involving teen drivers increase by 17% during the summer months. Hazards include speeding, distractions and impaired driving.

View the report [here](#).

Former University of Kansas professor answers questions regarding distracted driving. Paul Atchley, PhD, is the University of South Florida's Senior Associate Vice President and Dean of Undergraduate Studies. As a Professor of Psychology, he specializes in research about cognitive factors, including the implications of multitasking on driving. Atchley served as a faculty member at KU from 1998-2017.

To see the article go [here](#).

Roadmap

Latin America: Vehicle safety could save 25,000 lives. A new report reveals that more than 25,000 Latin America lives could be saved and over 170,000 serious injuries prevented by 2030 if United Nations (UN) vehicle safety regulations were applied by four key countries in the region—Argentina, Chile, Mexico and Brazil.

Visit the article [here](#).

Novice Drivers

New drivers in UK could be banned from driving at night. New drivers could be banned from traveling at night as part of plans to improve road safety in the UK. Plans for a graduated drivers license system to restrict novice drivers in England, Scotland and Wales were announced by the Department of Transport. Statistics suggest that one in five drivers are involved in a crash within a year of passing their drivers test.

Learn more about the proposal [here](#).

From the Kansas Strategic Highway Safety Plan Education Support Team Emphasis Area: **Data Support**

The Data Support Team will provide the emphasis area teams and the Executive Safety Council with the data required to craft an information-based Strategic Highway Safety Plan. The data team was created to not only assist in the mining and presentation of data on behalf of other emphasis area teams but also to develop performance measures, outcomes and strategies specific to data collection, storage, analysis and reporting.

Crash data includes roadway geometrics, vehicles, drivers, injuries and fatalities, emergency management and more. The challenge is to identify the strategies that will have the greatest impact on improving the availability, accuracy and efficiency of data and data analysis.

For more information about the goals and strategies for Data Support (pages 76-83), visit the Kansas Strategic Highway Safety Plan [here](#).