



Motor vehicle crashes are the leading cause of death for U.S. teens, accounting for more than one in three deaths.

-CDC

In a 2008 survey, only 61% of teens 15-17 years old wore their seatbelt.

-KDOT

Concept

SAFE is a cooperative effort to increase teen restraint compliance through positive rewards and enforcement. It is designed to bring awareness to the importance of wearing a seatbelt, therefore reducing the number of motor vehicle-related injuries and fatalities among Kansas high school students.

The SAFE program consists of:

- A partnership between
 - Students** - providing peer involvement & input
 - Law enforcement** - providing strong enforcement & traffic safety education
 - Safety Advocates** – providing funding & educational support
- Seatbelt surveys
- An educational/enforcement campaign

Goal

The goal of SAFE is to increase seatbelt usage among students while providing strong safety messages throughout the school year.